California Planning Roundtable  
2020 Winter Meeting  
January 30-31, Sacramento  
Agenda  
2020 Theme: Creating Complete Communities  
Meeting Theme: “Local Implementation of Regional Planning”

Thursday, January 30th

1:00 pm - 4:00 pm  
Tour of suburban transit-oriented development opportunities and challenges  
Tour starts and ends at:  
Governor’s Office of Planning and Research  
1400 10th Street, Suite 100  
Sacramento, CA 95814  
(Parking options: metered street parking or 10th & L Garage - see map)

Tour speakers:  
• Traci Canfield, Senior Manager, TOD and Real Estate Department, Sacramento Regional Transit  
• Tom Pace, Interim Community Development Director, City of Sacramento  
• Leighann Moffit, Planning Director, County of Sacramento  
• Amanda Norton, Economic Development Manager, City of Rancho Cordova

4:00 pm - 5:00 pm  
Free time/check into hotel:  
The Greens on Del Paso Blvd  
1700 Del Paso Blvd  
Sacramento, CA 95815  
(Map for car and map for transit travel from OPR to hotel)
5:00 pm - 6:45 pm  Reception with Sacramento Valley Section APA Board Members
King Cong Brewery
1709 Del Paso Blvd
Sacramento, CA 95815
(Brewery is across the street from the hotel)

7:00 pm - 9:00 pm  CPR Dinner with Sacramento Valley Section APA Board Members and Tour Speakers
Woodlake Tavern
1431 Del Paso Blvd
Sacramento, CA 95815
(Dinner is a 5 minutes walk from the reception, or even shorter drive)

Friday, January 31st

Friday Meeting Location:
SACOG Board Room
1415 L Street, 3rd Floor
Sacramento, CA 95818
(Map for car and map for transit travel from hotel to SACOG. Map of parking near SACOG.)

8:30 am - 9:00 am  Coffee and light breakfast with guest speakers

9:00 am - 10:30 am  Panel Discussion: State Policy and Regional Planning
Facilitated by Bernadette Austin
What is the role of regions in addressing the housing and climate crises? How is the State supporting and influencing regional planning efforts? What is needed to ensure local implementation?

Opening Remarks
•Kate Gordon, Office of Planning and Research

Panel Presentation
•Nicole Dolney, California Air Resources Board: SB 375: The Next 10 Years
•Megan Kirkeby, Department of Housing and Community Development: Regional Housing Plans: Regional Planning Grants and RHNA Reform
10:30 am - 11:00 am  
Discussion with panel, CPR input on state programs and initiatives  
*Facilitated by Bernadette Austin*

11:00 am - 11:10 am  
Break

11:10 am - 12:00 pm  
2020 Census / Planners Count (*attachments*)  
*Facilitated by Jeanette Dinwiddie-Moore and Hilary Nixon*

Presentation by David Banuelos, Partnership Specialist, Sacramento Area Census Office, and Lydia Beltrán, Partnership Specialist, Alameda County Census Office

12:00 pm - 1:00 pm  
Lunch and Legislative Update by Sande George, CA APA

1:00 pm  
Business Meeting Begins  
+Indicates Attachment

1. Call to Order and Welcome (Bill Anderson)

2. Roll Call (Bill Anderson)

3. Recognition of Emeritus Attendees (Bill Anderson)

4. +Approval of Business Meeting Notes (Richard Rojas)

*Action: Review and approve November 2019 Business Meeting Notes*

5. +Financial Report and 2020 Budget (Laura Stetson)

6. +Membership Committee Report (Tanisha Taylor)

7. Communications Committee Report (Jeff Lambert)

   i. Allowance for call-ins during business meeting?

   **Action: Amendments?**

9. APA CA By-Right Sessions (Hanson)

10. Housing Paper Review & Communication (Laura Stetson & Mark Rhoades)

   **Action: Review & Adopt**

11. +2020 Meeting Calendar and Updates (Bill)

   i. Spring, (South) April 16-17
   ii. Summer (North) July 30-31
   iii. California APA Conference Sep 12-15, Riverside
   iv. Annual Retreat (North) Nov 6-8
      a. Survey of Options

   **Action: Select Retreat Location**

12. Other Business

13. Announcements

**2:15 pm**  
**Business Meeting Adjourns**

**2:15 pm - 3:00 pm**  
**Work Groups Meet**

**3:00 pm**  
**Adjourn. Work groups can continue to meet if desired.**
Planners Count!!

As planners, we rely on complete and accurate Census data more than any other profession. It is the basis for millions of $$ of funding for the communities we work and live in. Without a complete and accurate Census data we cannot:

- Accurately prepare general plan updates,
- Determine the transportation and infrastructure improvements needed or how funds should be allocated to ensure smooth and efficient movement,
- Plan for great neighborhoods where everyone’s health and safety is optimized,
- Advocate for members of under-represented groups including the homeless and under housed members of our community, or
- Ensure that every member of the community’s voice is heard.

Without accurate census data, how do we address the housing, transportation, schools, open space, growth, environmental, public safety, etc. issues and crisis that affect our communities if we don’t know who is being impacted?

Our AICP Code of Ethics requires us to “seek social justice by working to expand choice and opportunity for all persons, recognizing a special responsibility to plan for the needs of the disadvantaged and to promote racial and economic integration. We shall urge the alteration of policies, institutions, and decisions that oppose such needs.” But how do we do this is we don’t have the data we need to identify and know who these folks are?

So what does this have to do with the Census?? As the folks who know the importance of the Census data more than any other profession --- we need to be actively and completely involved in ensuring that the Census data is accurate. For us, the stakes are high!! If the counts are not accurate and complete – we cannot do our jobs well.

Ways to Become Involved with the Census

The time is rapidly approaching for us to engage in “Planners Count”. Both the California Chapter of APA (APACA) and the California Planning Roundtable, (CPR) are joint venturing to launch the “Planners Count” campaign that we all can take part in.

The following are some ways you can become involved with the Census in our community now by organizing your professional organization, department and/or
division’s Census count strategy to ensure that everyone is counted, including hard-to-count populations.

- Establish a social media campaign for your professional organization, department/division on the importance of the Census data to the work. Highlight the key services and dollars that are at risk without a complete and accurate count.
- Adopt a neighborhood in your community and become the liaison to ensure that every person is counted. Organize door-to-door canvassing and leafing to ensure that every member of the neighborhood understands the many ways the census will directly impact their lives for the next 10 years.
- Be a Census ambassador and go to community meetings, schools, clubs, churches and other organizations/events educating and promoting a better understanding the impacts of the census on their future and the importance of a complete and accurate Census count.
- Work with your County’s Complete Count Committee and/or the Census Partnership Specialist in your area and lend your expertise by sharing how planning is impacted by the Census count so the message is better understood by all.
- Help establish, publicize and/or support “safe and confidential” Census centers in your community so people with concerns can participate in the Census.

APACA Section Challenge

APACA wants to make our involvement fun and is challenging each section to become active in “Planners Count”. The section with the highest percentage of member participation in the Census between February 1 to April 20, 2020 wins the Section of the Year Award, receives special recognition at the State Conference and in CalPlanner plus has bragging rights!!

Here are some ideas of how you may want to organize your Section’s effort:

- Appoint a designated Section Census Captain(s) to lead your efforts. This person(s) will be the point person(s) for Census training of section members.
- Section Census Captain(s) can organize a census strategy meeting for the Section and invite the Census Partnership Specialist in your area along with the head of the County(s) Complete Count Committee to review the Section’s plan of engagement and coordinate efforts.
• Section Census Captain(s) may want to partner with your members’ professional planning organizations, departments/divisions, universities, colleges, and associated students’ efforts in your area.
• Section Census Captain(s) will provide monthly reports on the number of members involved and types of efforts they are engaged in and post it on the Section’s and Chapter’s websites and newsletters.

Census Time Line and Operations

The time is approaching rapidly for us to get involved. Our messages will reflect the importance of completing the 2020 Census. In addition, our efforts will demonstrate our dedication in partnering to reach the hard-to-count populations to assure a complete and accurate count in California.

The official Census date is April 1, 2020. However, the U.S. Census Bureau will conduct its Census operations with a layered schedule given it’s the first time an on-line self-response option will be available. The schedule is as follows:

RESIDENTIAL COUNT:

<table>
<thead>
<tr>
<th>Schedule - On or Between</th>
<th>Correspondence Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>March 12, 2020 - March 20, 2020</td>
<td>U.S. Census Bureau sends letter to residential addresses with instructions in completing the Census survey on-line.</td>
</tr>
<tr>
<td>March 16, 2020 - March 24, 2020</td>
<td>U.S. Census Bureau sends reminder letters to complete the Census survey</td>
</tr>
<tr>
<td>March 26, 2020 - April 3, 2020</td>
<td>U.S. Census Bureau sends postcard reminders to complete the Census survey</td>
</tr>
<tr>
<td>April 8, 2020 - April 16, 2020</td>
<td>U.S. Census Bureau sends reminder letters and paper questionnaires</td>
</tr>
<tr>
<td>April 20, 2020 - April 27, 2020</td>
<td>U.S. Census Bureau sends a final reminder postcard.</td>
</tr>
<tr>
<td>April 2020 - June 2020</td>
<td>U.S. Census Bureau Enumerators follow up with persons (door to door) to complete Census survey</td>
</tr>
</tbody>
</table>

GROUP QUARTERS, SERVICE BASED, TRANSITORY LOCATION COUNT:
The Census Bureau will work with city departments, service-based agencies, hospitals, colleges and universities and various types of facilities to identify the type of counting format to be used. The options include EResponse, In Person Interview, Drop off/Pick Up, Paper Response Data Collection or Facility Self-Enumeration. The overall time frame for this specific count will be between February 3, 2020 and May 29, 2020.

Given the intensive operations of a complete count our involvement will be instrumental in providing reminders and updates within our networks in reaching the hard-to-count populations. The Census Bureau provides a variety of outreach materials and graphics that can be used:

- [https://www.census.gov/partners/2020-materials/social-media-graphics.html](https://www.census.gov/partners/2020-materials/social-media-graphics.html)

In addition, there are guidelines for Public Service Announcements which can be posted:


APACA’s and CPR’s 2020 Census Campaign

Over the next several months, you will receive a series of emails with testimonies and videos from fellow APACA and CPR members on how the Census directly impacts their community and the importance of the Census to planning. You may want to do your own series of testimonies for your community. The Census occurs only once every decade and 2030 will be too late. Let’s ensure there is a complete and accurate 2020 Census count. We count as planners and so does everyone who lives in this country.

Planners Count!!
APPENDIX A:
50 WAYS CENSUS DATA ARE USED

- Decision making at all levels of government.
- Drawing federal, state, and local legislative districts.
- Attracting new businesses to state and local areas.
- Distributing over $675 billion annually in federal funds and even more in state funds.
- Forecasting future transportation needs for all segments of the population.
- Planning for hospitals, nursing homes, clinics, and the location of other health services.
- Forecasting future housing needs for all segments of the population.
- Directing funds for services for people in poverty.
- Designing public safety strategies.
- Development of rural areas.
- Analyzing local trends.
- Estimating the number of people displaced by natural disasters.
- Developing assistance programs for American Indians and Alaska Natives.
- Creating maps to speed emergency services to households in need of assistance.
- Delivering goods and services to local markets.
- Designing facilities for people with disabilities, the elderly, or children.
- Planning future government services.
- Planning investments and evaluating financial risk.
- Publishing economic and statistical reports about the United States and its people.
- Facilitating scientific research.
- Developing “intelligent” maps for government and business.
- Providing proof of age, relationship, or residence certificates provided by the Census Bureau.
- Distributing medical research.
- Reapportioning seats in the House of Representatives.
- Planning and researching for media as background for news stories.
- Drawing school district boundaries.
- Planning budgets for government at all levels.
- Spotting trends in the economic well-being of the nation.
- Planning for public transportation services.
- Planning health and educational services for people with disabilities.
- Establishing fair market rents and enforcing fair lending practices.
- Directing services to children and adults with limited English proficiency.
- Planning urban land use.
- Planning outreach strategies.
- Understanding labor supply.
- Assessing the potential for spread of communicable diseases.
- Making business decisions.
- Understanding consumer needs.
- Planning for faith-based organizations.
- Locating factory sites and distribution centers.
- Distributing catalogs and developing direct mail pieces.
- Setting a standard for creating both public and private sector surveys.
- Evaluating programs in different geographic areas.
- Providing genealogical research.
- Planning for school projects.
- Developing adult education programs.
- Researching historical subject areas.
- Determining areas eligible for housing assistance and rehabilitation loans.
Shape Your Future, Start Here

2020 Census Partnership Pledge Form

Thank you for becoming an official 2020 Census partner! The U.S. Census Bureau appreciates your support in ensuring the success of this monumental effort.

The census provides vital information for you and your community. Your support as a 2020 Census partner is important. Here's why:

- It determines how many representatives each state gets in Congress and is used to redraw district boundaries. Redistricting counts are sent to the states by March 31, 2021.
- Communities rely on census statistics to plan for a variety of resident needs including new roads, schools, and emergency services.
- Businesses use census data to determine where to open places to shop.
- Each year, the federal government distributes more than $675 billion to states and communities based on Census Bureau data.

The goal of the Census Bureau’s partnership program is to combine the strengths of local governments, community-based organizations, faith-based organizations, schools, media, businesses and others, to ensure a complete and accurate 2020 Census. The Census Bureau will provide promotional materials, regular updates and data assistance to partners to assist in this effort. Together, through this partnership, we can ensure the 2020 Census message is delivered to every corner of the nation. **Achieving a complete and accurate 2020 starts with you!**
There are many ways your organization can get involved and support the 2020 Census

Please check activities in which you are interested in participating in:

- 2020 Congressional Commitment
- Air or run census promotions through TV/Radio
- Allow census to post organization’s name on the census website
- Appoint liaison
- Display/distribute digital materials/ads through social media/website
- Display/distribute printed materials/advertisements
- Encourage employee/constituents participation
- Engage local and regional chapters
- Form/Host Complete Count Committee
- Form/Host State Complete Count Commission
- Highlight key operational events in publications
- Host an event
- Host meetings
- Identify job applicants/assist recruiting
- Issue public endorsement
- Link to 2020 Census website from your organization’s website
- Participate in partnership kick-off meetings
- Print materials
- Provide computer lab space
- Provide list of shelters/soup kitchens
- Provide refreshments
- Provide speakers/participate in speaker bureau
- Provide speaking opportunities/exhibit space
- Provide testing space
- Provide training space
- Provide translator/translate materials
- Provide volunteers
- Publish Articles/donate ad space
- Serve on CCC
- Serve on SCCC
- Sponsor a 2020 Census event
- Translate materials
- Use 2020 Census articles/messages/logos
- Use/distribute educational materials
- Use/distribute faith-based materials
- Use/distribute press releases
- Volunteer/participate in 2020 Census events
- Write/publish articles
- Other: ______________________________

We would like to acknowledge your organization as a partner for the 2020 Census. Please fill out the information below so we can keep you and your organization updated on what’s happening with the 2020 Census communications campaign, send you updates on relevant events and activities and provide you with outreach materials.

☐ The Census Bureau has permission to publicize this partnership.

Name: _______________________________ Phone: _______________________________
Title: _______________________________ Email: _______________________________
Organization: ______________________ Signature: ___________ Date: _______

Congratulations and thank you again for being an official 2020 Census partner! Together, through this partnership, we can ensure a complete and accurate 2020 Census.
The 2020 Census is almost here!

The 2020 Census provides an opportunity for everyone to be counted. Tribal, state, and local governments; community-based organizations; faith-based groups; schools; businesses; the media; and others play a key role in developing partners to educate and motivate residents to participate in the 2020 Census.

When community members are informed, they are more likely to respond to the census. Through collaborative partnerships, the U.S. Census Bureau and community leaders can reach the shared goal of counting EVERYONE in 2020.

The Complete Count Committees (CCC) program is key to creating awareness in communities all across the country.

- CCCs utilize local knowledge, influence, and resources to educate communities and promote the census through locally based, targeted outreach efforts.
- CCCs provide a vehicle for coordinating and nurturing cooperative efforts between tribal, state, and local governments; communities; and the Census Bureau.
- CCCs help the Census Bureau get a complete count in 2020 through partnerships with local governments and community organizations.

WHO?

Tribal, state, and local governments work together with partners to form CCCs to promote and encourage response to the 2020 Census in their communities. Community-based organizations also establish CCCs that reach out to their constituents.

WHAT?

A CCC is comprised of a broad spectrum of government and community leaders from education, business, healthcare, and other community organizations. These trusted voices develop and implement a 2020 Census awareness campaign based upon their knowledge of the local community to encourage a response.

WHEN?

The formation of CCCs is happening NOW! Leaders are identifying budget resources and establishing local work plans. In 2020, they will implement the plans and lead their communities to a successful census count.

WHY?

The primary goal of the 2020 Census is to count everyone once, only once, and in the right place.

Community influencers create localized messaging that resonates with the population in their area. They are trusted voices and are best suited to mobilize community resources in an efficient manner.

HOW?

It’s up to all of us! CCCs know the best way to reach the community and raise awareness. Some activities could include:

- Holding CCC kickoff meetings with media briefings.
- Participating in Census rallies or parades.
- Coordinating Census unity youth forums.
- Hosting Interfaith breakfasts and weekend events.
- Encouraging the use of Statistics in Schools classroom resources.
- Incorporating census information in newsletters, social media posts, podcasts, mailings, and websites.
- Helping recruit census workers when jobs become available.
Minutes - CPR Retreat, Solvang, CA, 11/2-3/19

11/2/19, 8:35 – Bill started meeting

Bill, Coleen, Matt, Jeff, Miguel, Julia, Fred, Woody, Jeanette, Alex, Hilary, Ann, Richard, Bernadette, Laura, Tanisha, Simran, Alice, Elaine, Suzanne, Vince, Janet, Mark, Marc, Kacey, Susan, Terry, Tim, Bill

CalAPA update (Julia)

- 2019 accomplishments:
  - finalized survey with university liaisons about state of planning in California – will be distributing shortly and will include students, as well as professionals
  - ran pilot implicit bias training at APACA conference in Santa Barbara – received good feedback, looking at opportunities to reduce the cost and make it more accessible to a wider audience
  - issued RFP for a part-time staff member to develop distance education program and other efforts
  - Sacramento YPG celebrated 10th anniversary (first in the nation; helped develop the program guidelines)
- Plan for developing a set of guidelines for mentoring programs (and YPG groups) so that all sections have such programs
- Plan to network more closely with Planning Commissioner organization
- Board retreat scheduled for January in Riverside
- Feedback/assistance from CPR requested on...
  - Newsletter content
  - Leadership development and training, especially soft skills; possibly develop/assist with a “coaching” program
- Open question to CPR – when you hear about APA California, what do you think it does?
  - Vince: Professional education, advocacy (local, state, national), visibility of the planning profession, YPG is a great program as it creates a pipeline into the profession (particularly as it connects with students)
  - Bill: Networking
  - Mark: Support & networking
  - Marc: In-person conference
  - Miguel: Brings planners together, provides a space for planners to connect/network
  - Janet: Build relationships (by coming together)
  - Woody: Networking and personal relationships provides a forum where you can find a connection to others, place to learn about what is happening outside your own local community/area
  - Bernadette: Awareness of other planning subdisciplines and specializations
Jeff: APACA Section structure is very important – allows for more effective interpersonal connections
- Julia: would expanding the division idea down to the sections be a good idea?
  - Bill: good idea to introduce APACA members to divisions and engage people through topic areas – also allows people to connect outside of California

Elaine: APACA gives planners an opportunity to get out and see projects/places outside their local area

- Question about the statewide conference – we are outgrowing some sections as it relates to being able to host the conference? – conversations about regional events/workshops on specialized topics partnered with a centralized statewide conference
  - Terry: mobile workshops are very useful tools, encourage sections to offer field trips
  - Tanisha: recognize venue limitations, but it is still important to have the conference in these smaller locations
  - Susan: consider models similar to CNU that are more distributed, although recognition that accommodations are limiting factor
  - Vince: look at how other organizations are handling this question, recognize the need to balance competing interests related to the conference

Bill – request to coordinate better between APACA and CPR on legislative agenda
- Julia: Sande believes that anytime CPR is speaking on legislative issues, it makes her job more difficult and muddies the water, others don’t necessarily see the separation between APACA and CPR, content can sometimes be in conflict with national/state APA policy, belief that CPR was going outside our mission and getting into lobbying
  - Terry: CPR is a separate entity and should be able to speak out on issues that are important/relevant to the organization
  - Hilary: would having a clear disclaimer that our policy pieces do not reflect the views of APACA, APA, etc.? 
  - Tanisha: important to better brand CPR, important to work together – we don’t always have to agree but we should do a better job of communicating our position and recognize that differences are okay (particularly between APACA and CPR)
  - Jeanette: need to improve our procedures so that we can run items through APACA/Sande (even if they don’t necessarily agree with APACA policy)
  - Alex: definitely need to improve coordination, but must be careful not to muzzle our voice
  - Janet: past practice was simply to let Sande know what activities CPR is engaged in – Sande shouldn’t be blindsided, important to communicate with APACA/Sande, CPR intent has always been to look past current legislation which often means a difference with APACA for a variety of reasons, encourage more
CPR members (as individuals/professionals) to become more involved with legislative committees
- Julia: important that CPR doesn’t comment on legislation
- Laura: in meetings and papers, CPR wasn’t “lobbying” nor commenting on specific legislation,
- Vince: CPR is committed (and well-suited) to providing information and feedback to APACA on planning-related issues and legislation,
- Coleen: CPR brings diversity to the conversation, we don’t provide an official APACA position, we use our experience and expertise to help inform the legislative process and the questions/issues to consider
- Tanisha: need to clarify that we are not technical staff in support of Sande’s lobbying efforts
- Miguel: important to consider the paths we take and where we have seen successes, as well as failures
- Julia: APACA will need to consider how they view their relationship with CPR depending on the different approaches CPR decides to take
- Janet: CPR’s role has been to think of ourselves as a think tank that considers the big picture and future, we have not historically been focused on specific legislative wording
- Julia: chapter members do want to see APACA as proposing legislation, which would be an ideal role for CPR – help inform APACA’s approach to future legislation

2020 California Priorities/OPR (Suzanne)
- Fires are the big topic right now – all aspects, not just emergency response, but also long-term planning and land use questions in the future
  - OPR’s message is that climate crisis is housing crisis is land use – they are all interconnected
- Executive Order N1919 – statement on aligning state investments with climate priorities – huge impact, particularly on transportation as it requires spending on transportation to be aligned with climate priorities
- New Caltrans director – Toks mishakin, comes from a planning background, strong interest in complete streets
- Housing Trailer Bill – over $2B in one-time funding, potential fines for housing element non-compliance
  - Planning – SB2 planning grants ongoing, but also Local Early Action Planning grants and Regional Early Action Planning grants,
  - New authority for HCD to identify “pro-housing” jurisdictions
  - Revisions to RHNA process coming
  - No HCD Director currently, ideas for candidates welcomed
- OPR is working on General Plan updates
  - AB2911 directed to revise policies related to wildfire mitigation,
  - SB1000, guidance on track to be finalized
  - SB379, identifying vulnerable communities related to hazard mitigation
• Important to update safety element concurrent with updates to hazard mitigation plans
• OPR working on guidance for Specific Plans – how to develop and how to tier within CEQA for housing production
• OPR developing a CEQA streamlining tool, likely available to demo mid-2020
• OPR providing technical assistance on SB743 (VMT transition)
• Strategic Growth Council – OPR looking at how to make use of SGC more effectively
• Open discussion for CPR questions
  o Tim: important to coordinate fire management efforts through CalFire with OPR
  o Fred: how is SB743 dovetailing with EO N1919? Likely that CEQA will be used to stop a lot of projects
  o Bill: besides TIF, any regulations for financing urban infill?
    ▪ Redevelopment 2.0 & SB 50 – both two-year bills,
    ▪ SB 5 vetoed due to fiscal impact
    ▪ ~6 ADU bills introduced
• Mark: housing bills, especially ADUs
  o AB 1482, state now has a form of rent control,
  o ADUs
    ▪ New regulations have had a huge impact on ADU implementation – Vince provided LA examples, ADU production matches major project production now – Marc indicated similar outcomes in Livermore
    ▪ SB330 – going to reset how we think about planning at the local level
    ▪ Parking requirements will be relaxed for ADUs, fee requirements to be relaxed, no longer owner-occupancy requirements, some ability to sell ADUs separately (with limitations), ADU/HOA restrictions to be eliminated, junior ADUs will be more prevalent
    ▪ Jeanette: Still important to make sure that as ADUs are developed, that it doesn’t lead to increased exploitation of low-income/marginalized individuals, or displacement of current residents (when done in multi-family dwellings)
  o Ann: When thinking about housing production – need to think about the unintended consequences, as well as how all of this relates to transportation, land use, etc.
  o Vince: Conversation about housing and traffic needs to change to job/commerce and traffic – that’s what causes the traffic
  o Suzanne: OPR has a website to answer questions about opportunity zones, not separate strategy, however
    ▪ Important to locate housing/transit together
  o Mark: SB330 – local agencies aren’t ready for this regulation beyond ADUs
    ▪ Janet: how do we educate the public about these changes?

CPR Year in Review
• Sacramento – meeting with legislators, kick off the new year
• Merced – excellent walking tour
• San Diego – housing developing in downtown
• APACA Conference – leadership session, CPR housing panels
  o Elaine: leadership session, great support from CPR, speakers did a great job, very successful program, good turnout
    ▪ Janet: that session has developed a positive reputation, make sure that Riverside has a similar impact
    ▪ Mark: huge kudos to Elaine and Steve for the program, request to link CPR sessions from conference to our website (nominal fee to view), also link to Bill Fulton’s article about the session
  o Laura: By Right, Right session went very well
  o Susan: Leadership Workshop (distinct from CPR conference sessions) went well
    ▪ Bill: could work with ICMA on a leadership session
    ▪ Janet: a role for CPR could also be for running a session for new Planning Directors
  o Marc: Strategic Thinking session, good attendance,
• Working Groups:
  o By Right, Right (Laura); Housing Principles (Mark); Housing & Public Health (Miguel); Redevelopment 2.0 (postpone to 2020?)
  o Goal to have a work product by end of 2019 and combining all of the working groups’ efforts into a single product
  o Take each of the working groups’ work, and package as sections within a bigger picture that includes a synthesis/overview
  o Looking for a 5-10 page product with graphics - Mark, Laura and Miguel will make an effort to put a solid draft by end of 2019 for CPR review and final product by end of January 2020
  o Make sure to define the audience for the paper and coordinate distribution with APACA
    ▪ Planners, state agencies, decision-makers, general public and other interested stakeholders
    ▪ How you write the message depends on the audience and not all of these potential audiences would be receptive to the same message
    ▪ Possible products:
      • White paper & executive summary
      • Article for CalPlanner
      • High-level, accessible article or policy brief
  o Suggest a complementary one-page high-level summary
  o On Housing & Public Health, request for more members in that working group
  o Make sure that paper is not about specific legislation, but on general principles
    ▪ Recommendation that in the executive summary, frame the conversation to ensure not a lobbying effort
  o Communication plan:
• Jeff, Ann, Laura, Jeanette, Coleen, Elaine, Tanisha volunteer to put together communication plan
• Important to be able to explain, if necessary, nuances between CPR (and APACA) positions and other organizations such as League of Cities, etc.

Host – Bill Clair
• Founding member of CPR
• Provided an overview of his career/background in planning
  o Father was head of redevelopment in LA
  o Graduated from USC in Public Administration
  o First job out of college – Ventura County
  o Worked for private planning and economic consulting firms
  o 1978 started Clair Associates, Inc. – worked on multi-jurisdictional redevelopment programs
  o Established CPR in 1980 with a group of planners (including David Moore, who led the development) – balance between north/south & private/public
  o Retired from Coachella in 2003

Goals and Actions for 2020
• Big/umbrella topic ideas for 2020?
  o Alex: Climate change/social equity/disasters/health – rationale for why people need to care about adaptation and mitigation (connection to infrastructure)
    ▪ Climate change amplifies all of the issues that are going on
    ▪ End product would be how all of these fit together
  o Bernadette: Transportation
    ▪ Speed of innovation compared to how fast policymakers can respond and relationship to equity
  o Jeanette: Census
    ▪ Need to get the count right and complete
    ▪ How to help planners become active in the Census-taking process
    ▪ Needs to be a rapid-response action; can’t wait until end of 2020 for a “product”
  o Miguel: Childhood experiences and the long-term consequences of where someone grows up
  o Miguel: Community development
  o Marc: Housing cont.
    ▪ We didn’t solve the housing issue in 2019 😞. What more can we contribute to this challenging topic. The next two years are likely to be very difficult – by right, VMT, etc.
  o Bill: Infrastructure and public facilities financing to support urban infill development
    ▪ Policies are directing infill development without the finance mechanism to support the necessary infrastructure
- Unintended consequences of infill development without financial support for infrastructure have equity implications – lack of public facilities, lack of public parks, etc.
- Tim: Involved in SCIP (Statewide Community Infrastructure Program)
- Coleen: Broader than just financing tools, but how we support infill development
- Terry: We aren’t just interested in building housing – we need to build complete communities with the full range of supporting infrastructure is essential
  - Jeff: the idea of building communities is a powerful vision
- Kacey: capacity to support infill development in Sacramento yet no ability to finance the infrastructure needs
- Janet: inability to finance infrastructure is one of the reasons why housing can’t get built, how do we coordinate with finance people to understand what needs to change to get housing built
- Vince: Climate change and equity – must be viewed together
- Vince: Hazards – housing and transportation and how we get around, resilience
- Suzanne: Climate change and disaster response - Paradise will not be a one-time thing, how are we using this experience as a template for future similar events.
- Tim: Resilience for rural communities
- Tanisha: Support for climate change and equity – what are the tradeoffs we are making and what are the root causes?
- Bill: What can CPR do that adds to what state agencies are already doing?
  - Vince: statewide planning isn’t being done, RHNA discussion is a place where we can make a contribution
  - Suzanne: housing and climate change at the same time – how do we build housing through a climate and equity lens, leverage RHNA in light of climate and equity?
  - Kacey: recognition of the difference in markets across the states, particularly in second and third tier markets
  - Bernadette: how we communicate is such an important part of the process
- Miguel: opportunity for CPR to have a greater presence at the ground level; during the Riverside APACA conference offer a Planning 101 clinic for community-based organizations and/or local planners
  - Terry: several comments from this year’s leadership session at APACA noted the importance of community involvement and how to engage with the community using appropriate techniques and vice versa (i.e. how communities engage in the planning process)
  - Laura: supported the idea of creating a training module yet recognized the resource/time limitations
  - Tanisha: identified ideas for how we can provide assistance/support to community-based organizations as part of our quarterly meetings
Elaine: supports the idea of a big, broad topic that has an opportunity for everyone to get involved

Suzanne: Infill housing – lays the foundation for supporting many ideas related to infrastructure, finance, community engagement, equity
  - Woody: several years ago started work on infill housing ideas
  - Kacey: can we rejuvenate that work

Suzanne: real need for case studies and tangible examples for legislators

Janet: many of these topics lend themselves to something other than “papers” – could be conversations, best practice ideas, can think differently about “products”

Bill: Could have Building/Creating Complete Communities as the umbrella topic
  - Elaine: support for this broad idea – catchy and incorporates opportunities for everyone to engage
  - “Paying for Complete Communities (and the Cost of Not)”

Fred: OPR’s resilient communities map could be used as a way to frame infill development

(Note, Bill has a summarized list of ideas with narrowed topics/titles)

Tanisha: important to remember who we are trying to engage; how we define the topic will impact how people respond

Mark: Prop 13 is the elephant in the room – need to have a major change to tax structure in order to get the funding to really make a positive difference

Ann: how do you create better neighborhoods with the same neighbors

Bill: goal is to have subtopics and subcommittees under the broad umbrella topic
  - Umbrella: Creating Complete Communities (Make sure the definition keeps the idea of how to get better neighborhoods with the same neighbors)
    - Subtopic: Paying for Complete Communities (and the Cost of Not)

Discussion About Subtopics Under Creating Complete Communities
  - Miguel: Environmental justice
  - Woody: Need to make sure we are contributing something new to the conversation
  - Mark: Social and physical infrastructure finance
  - Alex: Strategies and tools to create great communities
  - Vince: Housing supply and affordability
  - Susan: Innovations in civic facilities, reinventing how we think about civic facilities
  - Bernadette: Community engagement
  - Woody: Locating Smart
  - Susan: Safe and resilient communities
  - Bill: Governance in planning
  - Elaine: Innovations in transportation
  - Elaine: Designing complete communities
  - Janet: Conversations with commercial financiers
  - Bernadette: The changing face of California / planning for a changing demographic
• Janet: working with community groups
• Ann: displacement prevention (grow without losing our neighbors)

Voting (most popular choices):
• **Displacement, Growing without Losing our Neighbors**
  o Climate, traffic benefits of preventing displacement
  o Strategies to reduce displacement across different communities
  o Addressing homelessness/environmental justice
• **Social and Physical Infrastructure Finance**
• RHNA Rethink
• Save & Resilient Communities
• Communications

Members signed up for the topics that interested them most.

Adjourned at 3:30 p.m.

11/3/19, 8:36 – Bill called the Business Meeting to order

Attendees: Bill, Janet (emeritus), Elaine, Suzanne, Marc, Laura, Fred, Richard, Miguel, Tanisha, Terry,

Recognition of Emeritus Members: Janet

Minutes from September 16 meeting at APACA Conference not distributed – will defer approval to future meeting

Treasurer’s Report:
• Financial report sent out by Laura, overall good balance, infill project balance still being tracked separately – recommendation from Carol Barrett to roll into scholarship funding, Bill suggested that the By Right, Right project could benefit, Marc suggested (as a past contributor to this fund) that it be moved into General Fund
  o Marc moved to transfer the infill project funding into CPR’s general fund for future use, Jeff seconded
    ▪ Discussion: Elaine suggested that we make use of interns for projects again; Janet supported this idea;
    ▪ Vote: unanimously approved
• Venmo now available as an option, contact Laura to establish a contract, PayPal still available but make sure to include 4% fee
• Insurance – we currently don’t have insurance, so often have to pay when we rent space, looking into general liability insurance,
Janet has a possible recommendation for an option through an entity that specializes in non-profit insurance

Marc moved to authorize Laura to secure insurance, Woody second

- Vote: unanimously approved

Checks and authorization – Bill suggested that above a certain threshold authorization should be required, Janet suggesting providing a list of paid checks for the President to sign, will continue to explore best practices

CPF scholarships – given reserves, should we increase the amount or number? Recommendation that supporting interns might be a great option to support students and provide practical work experience

Budget – Laura suggested that developing an annual budget would be good practice

- Bill suggested that we could include a budget item cover specific components of events such as meeting space
- Discussion about establishing recommended thresholds for a meeting versus retreat and then identify sources of CPR funding when costs will go over that amount
- Recognition that all members have different support for CPR costs from employers from full coverage to none
- Action: Program Chair will work with Treasurer to review event costs over past three years to better understand expenses and options for CPR and develop a budget for meetings and retreats
- Action: Treasurer will create an annual budget for discussion and approval at January meeting

Membership Committee Report

- 2 emeritus membership requests – Fred and Victor
  - Mark moved to approve emeritus member requests, Simran seconded
  - Discussion: Terry encouraged emeritus members to come to meetings (e.g. at conferences) when available, Miguel brought up a recommendation to provide emeritus members with a certificate of their participation/contribution to CPR and Bill asked Miguel to take the lead on this effort, Elaine noted that the expertise these members bring to CPR will be a loss and it will be important to think about how to replace this expertise in future membership consideration
  - Vote: unanimously approved

- Request from Liz to resign from CPR due to family obligations
  - Recommendation to work with Laura to collect funds to send a gift to Liz
  - Leaves an opening for an academic

- Reviewed open membership spots (see membership report for details regarding vacancies)
  - North private
  - Academic, ideally from South

- Process for emeritus member requesting to return (specifically Al Zelinka in this case)
  - Treat similar to leave of absence policy, but ensure still active professionally
o Simran moved to adopt this policy, Coleen seconded
  ▪ Vote: unanimously approved
o Woody moved to return Al Zelinka (South public) to full-time active CPR member status, Simran seconded
  ▪ Vote: unanimously approved
• Expertise/diversity among CPR members
  o Tanisha reviewed current gaps as we look to fill open members and asked members to send suggestions to membership committee
• Coleen supported the idea of a formal recognition of emeritus members when they transition off active involvement
• Officer vacancy (Recording Secretary) to fill due to Liz’s resignation
  o Richard Rojas volunteered to serve as secretary, review of bylaws to confirm process which confirms that the board can appoint
  o Laura moved to nominate Richard to fill out Liz’s remaining term as Recording Secretary, Jeff seconded
    ▪ Vote: unanimously approved

Nominating Committee
• Coleen moved to nominate Vince to chair the nominating committee, Jeff seconded
  ○ Discussion: starting early because the process can take some time to identify interest in continuing to serve in elected positions and identifying volunteers for open positions, best to identify the new President by the summer meeting so that they can take over at the end of the Fall retreat
  ○ Vote: unanimously approved
• If you are interested in serving on nominating committee, please let Vince know
  ○ Woody, Alice, Simran, Suzanne, Jeanette all volunteered to serve

Communication Committee
• New committee members: Jeff, Ann, Coleen, Jeanette, Elaine, Tanisha, Kacey, Alice
• Jeff will convene the committee and will work on developing a communications strategy for new products coming out
• Coleen also recommended that the committee develop a comprehensive communications strategy for CPR – suggestion that an intern could be good at helping to implement the strategy
• Kacey has volunteered to help take over website work from Tim who plans to retire – a set of guidelines for website management will be developed
• Bill asked the committee to develop a communications protocol related to relationship with APACA

Bylaws Committee
• Committee reviewing current bylaws to identify if updates are needed, will be sending suggested revisions to members in order to vote at January meeting
• Rationale for the current review is to better clarify relationship with APACA
Meeting Schedule for 2020:

- Winter (Sacramento): Jan. 30-31 – Kacey (lead), Suzanne, Janet, Bernadette
- Spring (South/LA): Apr. 16-17 – Vince (lead), Laura, Woody, Simran, Richard, Bill
- Summer (North/Chico): July 30-31 – Tim (lead), Tanisha, Bernadette, Suzanne, Terry
- APA California Conference (Riverside): Sept. 12-15
- Annual Retreat (North/Sequoia Retreat Center, Santa Cruz Mountains (Asilomar as back-up option)): Nov. 6-8 – Board & Hilary to help with logistics

Conference Planning

- Elaine – Leadership Session, volunteers include Janet, Tanisha, Richard, Ann
- Marc – Strategic Thinking, volunteers include Woody, Bill
- Miguel – SB1000 & Eastern Coachella Valley as its birthplace, volunteers include Susan, Ann
- Suzanne – RHNA
- Promote our new papers/products through CPR’s table (Communications Committee)
  - Mark volunteers to curate the CPR table and coordinate sign-ups to man the table, etc.

Other Business

- Miguel (with Steve Preston and Larry Mintier) are proposing a session that would involve a lecture by a prominent planner, which would involve funding to support – suggest to ask APACA to support, also Riverside Chamber of Commerce
  - Topic: Urban Design and Historic Preservation
- Terry will send pictures taken yesterday to members
- Jeanette – Census 2020, “Planners Count”
  - Talked with Julia about coordinating/supporting APACA
  - Asking CPR members to provide a brief statement regarding the impact of the Census – why does it matter to get the count right and what can I do?
    - Jeannette will email request to CPR members
  - Possible Section Challenge related to Census 2020
  - Brand as a Roundtable challenge to planners in California (coordinated through APACA)
- Simran emailed Holland & Knight article to CPR members and Tim posted to CPR website
- AICP CM credit used to be provided for CPR meetings with educational components – can be recorded through “self-reported” allowance (8 CM every two years)
- Ann asked about CPR members’ work with Foundation, grant proposals
  - Some past history that Woody and Janet summarized (Sierra project)
  - Suggestion that there may be opportunities in the future to pursue and to coordinate through Communications Committee

Meeting adjourned at 10:30 a.m.
1. **Emeritus Request**
   None.

2. **Additional Membership Request**
   None.

3. **Membership Status**
   Membership status is as follows:

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<th>Bylaws</th>
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<th>Remaining vacancies as of 1/31/20</th>
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   * Candidate in process

4. **Vacancies** (Four): One North-Private, two South-Private, and one academic.

   - One (1) North-Private vacancy
   - Two (2) South-Private vacancy
   - One (1) Academic vacancy

   **North Private** – The membership committee requests nominations to fill one vacancy.

   **Action desired:** Call for nominations.

   **South Public** – At the November 2020 meeting, the full CPR voted to reinstate Al Zalinka as an active member of CPR. He fills the South Public Vacancy left open by Fred Dock moving to Emeritus status. The full CPR group also voted to add the following policy to the member selection process: Emeritus members may return to the CPR active membership group if an opening representing their current job is available. Emeritus members will receive priority reinstatement to active CPR member status; however, Emeritus members requesting reinstatement as active members must be active if the field of planning (e.g. not retired).
South Private – Seven nominations were received for the South Private vacancy. The membership committee reviewed initial nomination materials and recommended inviting three candidates to submit supplemental materials – Judith Taylor, HR&A Advisors, Michelle Espinosa, Coulter, Meta Housing Corporation, and Rudy, Espinoza, Leadership for Urban Renewal Network. Due to work commitments, I am behind in gathering this supplemental information.

Academic – The membership committee requests nominations to fill one vacancy.

5. Expertise Summary
Members were requested to update the matrix at the February 2, 2019 meeting. The updated expertise matrix is attached.

Annually we request members update the expertise summary to ensure CPR maintains a diverse group of professional skill sets. Members are requested to update or confirm their submission for the 2019 expertise summary (attached). An updated version of the matrix will be provided at the April CPR Meeting. The membership committee will begin using the updated 2020 matrix as soon as it is available.

6. 2019 & 2020 Attendance Summary (To date)
Reminder – members need to attend a minimum of 3 of 4 meetings annually. Attendance at CalAPA conference does not count towards minimum attendance requirement.

7. Membership Information Update
Please update and complete your contact information for the CPR rosters (see attached)

Report Attachments
1) CPR Membership Expertise Gap List 2019
2) 2019 Attendance Summary
3) CPR Member and Emeritus Rosters (please update before/during meeting)

Respectfully submitted,
Tanisha Taylor, VP Operations
taylor@calcog.org
The Expertise Matrix provides information about who we are as members and is the basis for the “Areas of Identified Gaps” (“Gaps” List). This “Gaps” list will set priorities for the solicitation for nominations for available vacancies.

DIVERSITY NEEDS

- Racial/Ethnic

PROFESSIONAL EXPERTISE NEEDS

- Environmental Justice/Advocacy
- Planning/Land Use Law
- CEQA Analysis
- Historic Preservation (No members identified this category as one of their top 5 areas of expertise)
- Private Sector Developers

Note: Professional expertise categories with 5 or less responses are identified as being an identified need. Please see Summary Matrix.

LOCATIONAL DIVERSITY EXPERTISE NEEDS

- Planners for/in Rural Areas
Responses received: XX of 29 Regular members

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<th>Housing</th>
<th>Environmental Justice/Advocacy</th>
<th>Community Engagement</th>
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<th>CEQA Analysis</th>
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Note: Specific expertise items identified by members are listed on the following page.

1. Airports, water districts, utility districts, Native American tribes, etc.
2. Subur
3. ban
4. Rural
5. /Ex-
6. 5. Los Angeles, San Diego and San Francisco Bay area etc.
1/18/2019

SPECIFIC EXPERTISE ITEMS IDENTIFIED BY MEMBERS

Special District Planners

- Ports
- Downtowns and TODs
- Indian Tribes

Other Specific Expertise

- Entitlements/Agency Permits; Gas and Electric Utilities
- Climate change
- Ethics
- Fiscal analysis

- Military planning
- Research methods, survey design, statistical analysis, grant writing
- Tribal issues
- Water
INSTRUCTIONS: Please check up to five (5) categories in each of the two major expertise sections (Professional and Geographic). Please fill in the Diversity categories as needed.

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CPR ACTIVE MEMBERSHIP - CORE PROFESSIONAL EXPERTISE AND LOCATIONAL DIVERSITY MATRIX

INSTRUCTIONS: Please check up to five (5) categories in each of the two major expertise sections (Professional and Geographic). Please fill in the Diversity categories as needed.

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1. Airports, water districts, utility districts, Native American tribes, etc.
2. Urban Setting – Regardless of size, planning issues relate to a dense population in an urban setting with a prominent downtown or commercial corridors; and mass transit service. Examples: San Francisco, Sacramento, Santa Monica, San Diego, and Pasadena
3. Suburban Setting – Regardless of size, planning issues relate to a suburban feel with not much density or multi-story development and with limited mass transit. Examples: San Gabriel, Sierra Madre, and Visalia
4. Rural/Ex-Urban Setting – Regardless of size, communities with widely dispersed development pattern; may have an agricultural, extraction or tourist-based economy. Examples: Truckee, Barstow and Yucca Valley
5. Los Angeles, San Diego and San Francisco Bay area etc.
# 2019 CPR Membership Roster/Attendance Log

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*Indicates Member present at pre-meeting program, but not present at Business Meeting
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*Indicates Member present at pre-meeting program, but not present at Business Meeting

As of 1.22.20
<p>| Name                  | Employer/Title                        | Address                              | email                           | Phone Contact          | Geog. | Agency       | Member Since | CalAPA Section |
|-----------------------|---------------------------------------|--------------------------------------|---------------------------------|------------------------|-------|--------------|--------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|
| Anderson, William     | Principal, VP, AECOM                  | 401 West A Street, #1200, San Diego, CA 92101 | <a href="mailto:william.anderson3@aecom.com">william.anderson3@aecom.com</a>, <a href="mailto:wranderson333@gmail.com">wranderson333@gmail.com</a> | 619.610-7708 (W), 619.992.1402 (C) | South | Private     | 2008          | San Diego       |                |                |                |                |                |                |                |                |                |                |               |
| Austin, Bernadette    | UC Davis                              |                                      | <a href="mailto:braustin@ucsdavis.edu">braustin@ucsdavis.edu</a>           |                        | North | Academic    | 2019          | Sac Valley      |                |                |                |                |                |                |                |                |                |                |               |
| Bertoni, Vince        | Director of Planning, City of Los Angeles | Los Angeles, CA                     | <a href="mailto:vince.bertoni@lacity.org">vince.bertoni@lacity.org</a>, <a href="mailto:vince.bertoni@gmail.com">vince.bertoni@gmail.com</a> | 213.978.1271 (W), 323.707.0168 (C) | South | Public     | 2006          | Los Angeles     |                |                |                |                |                |                |                |                |                |                |
| Calloway, Erik        | Senior Planner, Chang Lab Solutions   | Oakland, CA                          | <a href="mailto:scalloway@changelabsolutions.org">scalloway@changelabsolutions.org</a> | 510.302.3352 (W)       |       |             |               |                |                |                |                |                |                |                |                |                |                |                |                |
| Chen, Alice           | Vice-President, Emergent Transportation Concepts | 5516 Kales Avenue, Oakland, CA 94618 | <a href="mailto:alice@emergent-trans.com">alice@emergent-trans.com</a>       | 510.332.1192 (C)       | North | Private     | 2015          | Northern        |                |                |                |                |                |                |                |                |                |                |
| Cheng, Ann            | Interim Co-Executive Director, TransForm | 560 14th Street, 4th Floor, Oakland, CA 94612 | <a href="mailto:ann@transformca.org">ann@transformca.org</a>             | 510.740.9316 (W), 510.367.0755 (C) | North | Private     | 2019          | Northern        |                |                |                |                |                |                |                |                |                |                |
| Clementson, Coleen    | Director of Regional Planning, SANDAG | 401 B Street Suite 800, San Diego, CA 92101 | <a href="mailto:ccl@sandag.org">ccl@sandag.org</a>, <a href="mailto:bryanclementson@att.net">bryanclementson@att.net</a> | 619.699.1944 (W), 619.850.6179 (C) | South | Public     | 2012          | San Diego       |                |                |                |                |                |                |                |                |                |                |
| Costello, Elaine      | Management Partners                   | 214 Aragon Boulevard, San Mateo, CA 94402 | <a href="mailto:elaine.costello@gmail.com">elaine.costello@gmail.com</a>      | 650.483.8960 (C)       | North | Public     | 1997          | Northern        |                |                |                |                |                |                |                |                |                |                |
| Dinwiddie-Moore, Jeanette, FAICP | Principal, Dinwiddie and Associates | 17 Hillcrest Court, Oakland, CA 94619 | <a href="mailto:dinwidd@gmail.com">dinwidd@gmail.com</a> | 510.531.4150 (W), 510.912.9125 (C) | North | Private     | 2011          | Northern        |                |                |                |                |                |                |                |                |                |                |
| Hague, Suzanne        | Deputy Director for Planning and Community Development | 1400 Tenth Street, Sacramento, CA 95814 | <a href="mailto:suzanne.hague@gmail.com">suzanne.hague@gmail.com</a>, <a href="mailto:suzanne.hague@opr.ca.gov">suzanne.hague@opr.ca.gov</a> | 916.606.0304 (C) | N/A | Non-Local (State) | 2017           | Sacramento      |                |                |                |                |                |                |                |                |                |                |
| Harden, Susan         | Principal, Susan Jackson Harden, Inc. | 5 Danforth Ave, Laguna Niguel, CA 92677 | <a href="mailto:susanjharden@yahoo.com">susanjharden@yahoo.com</a>         | 949.422.0466 (C)       | South | Private     | 2012          | Orange County   |                |                |                |                |                |                |                |                |                |                |
| Hinds, Alex           | Senior Consultant, SSU Center for Sustainable Communities | 1801 East Cotati Avenue, Rohnert Park, CA 94928 | <a href="mailto:alexhinds47@gmail.com">alexhinds47@gmail.com</a>, <a href="mailto:hindsa@sonoma.edu">hindsa@sonoma.edu</a> | 415.612.7551 (C) | N/A | Academic    | 2010          | Northern        |                |                |                |                |                |                |                |                |                |                |
| Hom, Hanson           | Planning Consultant, MBI               | 135 Creedon Circle, Alameda, CA 94502 | <a href="mailto:hansoncpr@gmail.com">hansoncpr@gmail.com</a> | 408.598.0370 (C)       | North | Public     | 2013          | Northern        |                |                |                |                |                |                |                |                |                |                |
| Jacobson, Thomas      | Sonoma State University, Dept. of Geography, Environment &amp; Planning | 1801 East Cotati Avenue, Rohnert Park, CA 94928 | <a href="mailto:tom.jacobson@sonoma.edu">tom.jacobson@sonoma.edu</a>       | 707.664.3145 (W), 415.816.2713 (C) | N/A | Academic    | 2000          | Northern        |                |                |                |                |                |                |                |                |                |                |
| Lambert, Jeff         | Community Development Director, City of Oxnard | 1522 Santa Barbara Street, Ventura, CA 93001 | <a href="mailto:jeffrey.lambert@oxnard.org">jeffrey.lambert@oxnard.org</a>     | 805.901.4229 (C)       | South | Public     | 2008          | Central Coast   |                |                |                |                |                |                |                |                |                |                |
| Lizon, Kacey          | Deputy Executive Director of Planning and Programs, SACOG | 1415 L Street, Suite 300, Sacramento, CA 95814 | <a href="mailto:klizon@sacog.org">klizon@sacog.org</a>              | 916.340.6265 (W), 916.397.5272 (C) | North | Public     | 2016          | Sacramento      |                |                |                |                |                |                |                |                |                |                |
| Malhotra, Simran      | Principal, Raimi + Associates         | 792 East California Blvd, Pasadena, CA 91106 | <a href="mailto:simranmalhotra@gmail.com">simranmalhotra@gmail.com</a>, <a href="mailto:simran@raimiassociates.com">simran@raimiassociates.com</a> | 626.584.8946 (C), 213.599.7671 (W) | South | Private     | 2011          | Los Angeles      |                |                |                |                |                |                |                |                |                |                |
| Name            | Employer/Title                                      | Address                          | email                        | Phone Contact                   | Geog. | Agency    | Member Since | CalAPA Section |
|-----------------|-----------------------------------------------------|----------------------------------|------------------------------|---------------------------------|-------|-----------|--------------|----------------|----------------|
| 18 Nixon, Hilary | Deputy Executive Director, Mineta Transportation Institute, San José State University | 210N. 4th St. San Jose, CA 95112 | <a href="mailto:hilary.nixon@sjsu.edu">hilary.nixon@sjsu.edu</a>        | 408.924.7564                    | N/A   | Academic  | 2017         | Northern        |
| 19 Ouse, Andrea AICP | Director, Community and Economic Development, City of Concord | 1950 Parkside Dr. MS/01B, Concord, CA 94519 | <a href="mailto:andrea.ouse@gmail.com">andrea.ouse@gmail.com</a> | 925.671.3434 (W) 650.333.3973 (C) | North | Public    | 2018         | Northern        |
| 20 Rhoades, Mark AICP | President/CEO, Rhoades Planning Group | 46 Shattuck Square, Suite 11, Berkeley, CA 94704 | <a href="mailto:mark@rhoadesplanninggroup.com">mark@rhoadesplanninggroup.com</a> | 510.219.3943 (C) 510.545.4341 (W) | North | Private   | 2011         | Northern        |
| 21 Roberts, Marc | City Manager, City of Livermore | 1052 So. Livermore Avenue, Livermore, CA 94550 | <a href="mailto:marc20@abcglobal.net">marc20@abcglobal.net</a> | 925.960.4051 (W) 925.580.4552 (C) | North | Public    | 2014         | Northern        |
| 22 Roberts, Teresa (Terry) | Ret’d (Formerly Mgr. of Sustainable Communities Policy &amp; Research Div., | 307 Tamarac Drive, Pasadena, CA 91105 | <a href="mailto:terry.kim.roberts@gmail.com">terry.kim.roberts@gmail.com</a> | 323.376.7023 (C) | N/A   | Non-Local (State) | 2013 | Los Angeles |
| 23 Rojas, Richard | Director of Community Development, City of Compton | 2620 Russell St La Habra, CA 90631 | <a href="mailto:rojas@gmail.com">rojas@gmail.com</a> | 805.698.3944 (C) | South | Public    | 2019         | Los Angeles |
| 24 Snellings, Tim | Director, Dept. of Development Services, Butte County | 7 County Center Drive Oroville, CA 95965 | <a href="mailto:tsnellings@buttecounty.net">tsnellings@buttecounty.net</a> | 530.263.8488 (C) 530.538.7601 (W) | North | Public    | 2016         | Northern        |
| 25 Stetson, Laura AICP | Principal, MIG | 537 S. Raymond Avenue, Pasadena, CA 91105 | <a href="mailto:lstetson@migcom.com">lstetson@migcom.com</a> <a href="mailto:stetson3@earthlink.net">stetson3@earthlink.net</a> | 818.388.4286 (C) 626.744.9872 (W) | South | Private   | 2011         | Los Angeles |
| 26 Tatum, Linda F. FAICP | Director of Development Services, City of Long Beach | 333 West Ocean Blvd., 5th Fl, Long Beach, CA 90802 | <a href="mailto:Linda.Tatum@longbeach.gov">Linda.Tatum@longbeach.gov</a> | 562.570.6248 (W) 562.843.2001 | South | Public    | 2005         | Los Angeles |
| 27 Taylor, Tanisha | Director of Sustainability Planning &amp; Policy, CALCOG | 4556 Woodhawk Way Antelope, CA 95843 | <a href="mailto:taylor@calcog.org">taylor@calcog.org</a> | 916.204.5717 | North | Public    | 2016         | Sacramento |
| 28 Tescher, Woodie | Principal, Urban Design and Planning, Placeworks | 700 S. Flower Street #600, Los Angeles, CA 90017 | <a href="mailto:wtescher@roadrunner.com">wtescher@roadrunner.com</a> | 213.623.1443 (W) 805.405.5712 (C) | South | Private   | 1997         | Los Angeles |
| 29 Vazquez, Miguel A. AICP | Healthy Communities Planner, Riverside Univ. Health System - Public Health | P.O. Box 7600 Riverside, CA 92506 | <a href="mailto:mvazquez@ruhealth.org">mvazquez@ruhealth.org</a> | 951.830.8101 (W) 951.966.5799 (C) | South | Public    | 2011         | Inland Empire |
| 30 Zelinka, Al, FAICP | City Manager, City of Riverside | | <a href="mailto:azelinka@riviersideca.gov">azelinka@riviersideca.gov</a> | | South | Public    | 2008-2014, 2019 | |
| 31 Vacant | | | | | South | Private    | | |
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<td>861 S. Orange Grove Blvd. Pasadena, CA 91105</td>
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Red Font indicates pending request for Emeritus status or to step down from the group that have yet to be voted on.
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<td><a href="mailto:alexamoroso@comcast.net">alexamoroso@comcast.net</a></td>
<td>510.981.7520 (W) 510.908.0449 (C)</td>
<td>2120 Milvia Street Berkeley, CA 94704</td>
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<td>Retired (Former Assistant Comm. Dev. Director, City of Burbank)</td>
<td>2012</td>
<td>2018</td>
<td><a href="mailto:caroldbarrett@gmail.com">caroldbarrett@gmail.com</a></td>
<td>512.731.0755 (C)</td>
<td>4 Muir Lane Austin, TX</td>
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<td>1980</td>
<td>1994</td>
<td><a href="mailto:debooher912@gmail.com">debooher912@gmail.com</a></td>
<td>530.758.2774</td>
<td>912 Valencia Avenue, Davis, CA 95616</td>
<td>Senior Policy Advisor, Center for Collaborative Policy, California State University Sacramento</td>
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<td>1981</td>
<td>2012</td>
<td><a href="mailto:jeffry.carpenter@gmail.com">jeffry.carpenter@gmail.com</a></td>
<td>323.930.1627 (H) 323.243.5900 (C)</td>
<td>215 South Orange Drive Los Angeles, CA 90036-3010</td>
<td>Elected board member greater Wilshire Neighborhood Council</td>
<td>Los Angeles</td>
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<td>AICP Claire Assoc.</td>
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<td>1995</td>
<td><a href="mailto:wclaire@dc.rr.com">wclaire@dc.rr.com</a></td>
<td>805.691.9857 (H) 760.285.7870 (C)</td>
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<td><a href="mailto:cat.creswell@comcast.net">cat.creswell@comcast.net</a></td>
<td>916.712.6492 (C)</td>
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<td>2002</td>
<td>2015</td>
<td><a href="mailto:ldalton@calpoly.edu">ldalton@calpoly.edu</a></td>
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<td>370 Drummond Drive, Hayward, CA 94542</td>
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<td>Northern</td>
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<td>SDS Assoc.</td>
<td>1985</td>
<td>1996, 2006</td>
<td><a href="mailto:desantis.susan@gmail.com">desantis.susan@gmail.com</a></td>
<td>714.423.7323</td>
<td>12 Savona Court Newport Coast, CA 92657</td>
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<td>PlaceWorks</td>
<td>2000</td>
<td>2006</td>
<td><a href="mailto:dearly@placeworks.com">dearly@placeworks.com</a></td>
<td>510.848.3815</td>
<td>1625 Shattuck Avenue, Suite 300</td>
<td>Berkeley CA 94709</td>
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<td>2003</td>
<td>2013</td>
<td><a href="mailto:sgailgoldberg@gmail.com">sgailgoldberg@gmail.com</a></td>
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<td>2010</td>
<td><a href="mailto:ndblue@pacbell.net">ndblue@pacbell.net</a></td>
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<td>1676 Norte Way Santa Rosa, CA 95404</td>
<td>Wayne teaches at SSU.</td>
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<td>Gurnee, T Keith</td>
<td>Urbadigm</td>
<td>2008</td>
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<td>13</td>
<td>Herson, Al</td>
<td>AICP Attorney, Sohagi Law Group</td>
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<td>Hightower, Sharon</td>
<td>Retired/Hightower Assoc.</td>
<td>1997</td>
<td>2008</td>
<td><a href="mailto:hightowerassociates@ca.rr.com">hightowerassociates@ca.rr.com</a></td>
<td>909 624 8902</td>
<td>798 Via Santo Tomas Claremont, CA 91711</td>
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<td>15</td>
<td>Kahn, Vivian</td>
<td>AICP Associate Principal, Dyett Bhatia</td>
<td>1986</td>
<td>2017</td>
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<td>737 2nd Street #307, Oakland, CA 94607</td>
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<td>Knox, Naphtali</td>
<td>Retired, Editor, APA California Northern News</td>
<td>1989</td>
<td>1998</td>
<td><a href="mailto:knoxnaph@gmail.com">knoxnaph@gmail.com</a></td>
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<td>1025 Forest Avenue, Palo Alto CA 94301</td>
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<td>Lashbrook, Tony</td>
<td>Retd., Former Town Manager, Town of Truckee</td>
<td>2005</td>
<td>2016</td>
<td><a href="mailto:tlashbrook@att.net">tlashbrook@att.net</a></td>
<td>530.414.3348 (C)</td>
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<td>Loux, Jeff, Ph.D</td>
<td>Town Manager, Town of Truckee</td>
<td>2005</td>
<td>2013</td>
<td><a href="mailto:diloux@ucdavis.edu">diloux@ucdavis.edu</a></td>
<td>530.757.8577 (W) 530.219.5101 (Cl)</td>
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<td>Macris, Marjorie</td>
<td>AICP Consultant</td>
<td>1993</td>
<td>1999</td>
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<td>45 Wildomar St., Mill Valley CA 94941</td>
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<td>1999</td>
<td>2005</td>
<td><a href="mailto:massalavit@aol.com">massalavit@aol.com</a></td>
<td>714-325-0292</td>
<td>13580 Cedar Crest Lane Apt 110G, Seal Beach, CA 90740</td>
<td></td>
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<tr>
<td>22</td>
<td>McCoy, Mike</td>
<td>Retired, Former Director, California Strategic Growth Council</td>
<td>2000</td>
<td>2012</td>
<td></td>
<td></td>
<td>1400 Tenth Street Sacramento, CA 95814</td>
<td></td>
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<tr>
<td>23</td>
<td>Mintier, Larry FAICP</td>
<td>Mintier &amp; Associates</td>
<td>1986</td>
<td>1999</td>
<td><a href="mailto:mintierassociates@gmail.com">mintierassociates@gmail.com</a></td>
<td>916.764.5700 (C)</td>
<td>1600 Parkridge Road Sacramento, CA 95822</td>
<td></td>
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</tr>
<tr>
<td>24</td>
<td>Moore, Michael</td>
<td>Sonoma State University &amp; MIG, Inc.</td>
<td>1997</td>
<td>2015</td>
<td><a href="mailto:nikemoore1178@gmail.com">nikemoore1178@gmail.com</a></td>
<td>707.364.8889 (C)</td>
<td>49 Astorica Circle, Petaluma, CA 94954</td>
<td></td>
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<tr>
<td>24</td>
<td>Mundie, Roberta</td>
<td>Retired (Formerly President, Mundie &amp; Associates)</td>
<td>1995</td>
<td>2011</td>
<td><a href="mailto:roberta.mundie@mundie.com">roberta.mundie@mundie.com</a></td>
<td>415.399.9209 (H)</td>
<td>10 Miller Place, Apt. 1601, San Francisco, CA</td>
<td></td>
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</tr>
<tr>
<td>26</td>
<td>Oliver*, H. Pike</td>
<td>University of Washington/Urbanexus, LLC</td>
<td>1980</td>
<td>1999</td>
<td><a href="mailto:pike@urbanexus.com">pike@urbanexus.com</a></td>
<td>(206) 890-7456</td>
<td>330 W Roy St., #101 Seattle, WA 98119</td>
<td></td>
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<tr>
<td>27</td>
<td>Preston, Steven, FAICP</td>
<td>Retired, City Manager, City of San Gabriel</td>
<td>1997</td>
<td>2009</td>
<td><a href="mailto:steve.preston@charter.net">steve.preston@charter.net</a></td>
<td>626.345.9796 (H)</td>
<td>1143 North Los Robles Ave. Pasadena, CA 91104-3558</td>
<td>The Roundtable needs to be more systematic in providing documents to the APA California Planning Archives at CSUN.</td>
<td></td>
</tr>
<tr>
<td>28</td>
<td>Rojas, James</td>
<td>Placeit! [<a href="http://www.placeit.org">www.placeit.org</a>]</td>
<td>2006</td>
<td>2013</td>
<td><a href="mailto:jamesrojas@gmail.com">jamesrojas@gmail.com</a></td>
<td>626.437.4446</td>
<td>313 So. Cordova Alhambra, CA 91801</td>
<td></td>
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<tr>
<td>29</td>
<td>Roos, Marvin</td>
<td>MSA Consulting</td>
<td>2001</td>
<td>2016</td>
<td><a href="mailto:marvindroos@gmail.com">marvindroos@gmail.com</a></td>
<td>760.320.9811 (W)</td>
<td>1135 El Alameda Palm Springs, 92262</td>
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<tr>
<td>30</td>
<td>Ruggiero, Janet, FAICP</td>
<td>Consultant</td>
<td>1981</td>
<td>2014</td>
<td><a href="mailto:mrruggiero@stgglobal.net">mrruggiero@stgglobal.net</a></td>
<td>530.666.3294 (H)</td>
<td>164 North Street Woodland, CA 95695</td>
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<tr>
<td>31</td>
<td>Salazar, David AICP</td>
<td>Chief Facilities Executive, Los Angeles Community College District</td>
<td>2001</td>
<td>2006</td>
<td><a href="mailto:salazar3@email.laccd.edu">salazar3@email.laccd.edu</a></td>
<td>213.891.2048 (W)</td>
<td>770 Wilshire Blvd., 6th Floor Los Angeles, CA 90017</td>
<td>Interest in Diversity and Public/Private partnerships, &amp; Town/Gown projects.</td>
<td>Los Angeles</td>
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<tr>
<td>32</td>
<td>Siracusas, R. Ann, AICP</td>
<td>Retired</td>
<td>1995</td>
<td>2014</td>
<td><a href="mailto:punkyc@pacbell.net">punkyc@pacbell.net</a></td>
<td>619.258.2647 H</td>
<td>8582 Clifford Heights Rd, Santee, CA 92071</td>
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<tr>
<td>33</td>
<td>Sollenberger, Joan</td>
<td>Chief, Office of Strategic Development, Division of Traffic Operations, California Department of Transportation</td>
<td>2002</td>
<td>2011</td>
<td><a href="mailto:joan.sollenberger@dot.ca.gov">joan.sollenberger@dot.ca.gov</a></td>
<td>916.653.4575</td>
<td></td>
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<td>34</td>
<td>Stoddard, Susan, PhD. FAICP</td>
<td>Info Use</td>
<td>1987</td>
<td>2008</td>
<td><a href="mailto:sustoddard@gmail.com">sustoddard@gmail.com</a></td>
<td>510.593.8803</td>
<td>Info Use 57 Post #711 San Francisco, CA 94104</td>
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<td>Northern</td>
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<td>35</td>
<td>Watson*, Richard</td>
<td>Richard Watson Assoc.</td>
<td>1980</td>
<td>1999</td>
<td>r <a href="mailto:watson@rwplanning.com">watson@rwplanning.com</a></td>
<td>949.855.6272</td>
<td>21922 Viso Lane, Mission Viejo, CA 92691-1318</td>
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<td>36</td>
<td>Winogrond, Mark, FAICP</td>
<td>Planmark Assoc.</td>
<td>1997</td>
<td></td>
<td><a href="mailto:veniceman@dslextreme.com">veniceman@dslextreme.com</a></td>
<td>310.245.5959</td>
<td>2222 Superior Avenue Los Angeles, CA 90201</td>
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<td>No.</td>
<td>Name</td>
<td>Employer/Title</td>
<td>Became Member</td>
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<td>37</td>
<td>Kahn, Vivian</td>
<td>Associate Principal, Dyett &amp; Bhatia</td>
<td>1986</td>
<td>2018</td>
<td>510.842.0542 (W)</td>
<td>737 2nd #307</td>
<td>Oakland, CA 94607</td>
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<td></td>
<td>FAICP</td>
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<td></td>
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<td>510.316.9206 (C)</td>
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<td>38</td>
<td>Taecker, Matt</td>
<td>Principal, Taecker Planning &amp; Design</td>
<td>2005</td>
<td>2018</td>
<td>510.333.9231 (W)</td>
<td>2140 Shattuck Avenue #208</td>
<td>Berkeley, CA 94704</td>
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<td></td>
<td>AICP, AIA</td>
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<td>39</td>
<td>Davis, Tom</td>
<td>Chief Planning and Development Officer, Agua Caliente, BCI</td>
<td>2012</td>
<td>2019</td>
<td>760.699.6960 (W)</td>
<td>5401 Dinah Shore Drive</td>
<td>Palm Springs, CA 92264</td>
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<td></td>
<td>AICP</td>
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<td>760.408.7586 ©</td>
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<td>*Founding Member</td>
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CalAPA Section: Inland Empire
# 2020 SCHEDULE OF MEETINGS

Creating Complete Communities:  
Growing without losing our neighbors  
Social and physical infrastructure finance  
RHNA rethink  
Safe and resilient communities  
2020 Census – Planners Count

Supporting effort: communications strategy

<table>
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<tr>
<th>Date</th>
<th>Location</th>
<th>Planning Team</th>
<th>Meeting Topics</th>
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<tr>
<td><strong>Winter Meeting</strong></td>
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<tr>
<td>January 30-31</td>
<td>Sacramento</td>
<td>Kacey (lead), Bernadette, Janet, Suzanne</td>
<td>California Legislative Update + Creating Complete Communities Topics</td>
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<td><strong>Spring Meeting</strong></td>
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<td>April 16-17</td>
<td>Los Angeles (Korea Town or south LA)</td>
<td>Vince (lead), Bill, Laura, Richard, Simran, Woodie</td>
<td>Creating Complete Communities Topics</td>
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<td><strong>Summer Meeting</strong></td>
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<td>July 30-31</td>
<td>Chico</td>
<td>Tim (lead), Bernadette, Suzanne, Tanisha, Terry</td>
<td>Creating Complete Communities Topics</td>
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<td><strong>California Conference</strong></td>
<td>Riverside</td>
<td>Bill (lead)</td>
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<td>September 12-15</td>
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<td><strong>Annual CPR Retreat</strong></td>
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<td>Nov 6-8</td>
<td>North (Sequoia Retreat Center, Santa Cruz Mountains; Asilomar as back-up option)</td>
<td>Bill (lead), Jeff, Kacey, Laura, Richard, Tanisha</td>
<td>Creating Complete Communities wrap up; Selection of 2021 Topic(s)</td>
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